

Annual Report 2021

Growing with purpose

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Message from the President: Dorothy Nyambi

AS WE NAVIGATE THE PANDEMIC

As the world grapples with the largest public health emergency in over a century, LogicalOutcomes (LO) continues to work alongside non-profit agencies that have played a key role in supporting their communities throughout the pandemic. We are thankful for all of the opportunities – both here in Canada and around the world – to engage in this important work.

OUR WORK AHEAD

The Board of Directors recognizes this as a pivotal moment for our organization. After seven years of growth and development, we believe it is time to chart a bold course. Accordingly, we have come together to initiate a strategic planning process that will guide LO over the next 5 years.

There are some clear goals we want to achieve. We know we want to expand our network of evaluators, researchers and analysts. We also know that we want to broaden our impact by sharing our work and tools, diversifying our Board and developing deeper relationships with both existing and new clients. We look forward to engaging with our supporters and partners in this important work ahead.

THANKS TO MARTHA MCGUIRE

I want to thank Martha McGuire for her many contributions to LO as past President and board member. Martha has been instrumental in shaping our story, and we are excited to continue working with her as she leads our Evaluation services area.

While the past year has been challenging on several fronts, we are proud of the accomplishments summarized in this report.

Thank you,



Meet our Board of Directors: 2021-2022



Dorothy Nyambi,
President

Dorothy is a social entrepreneur and international development practitioner with over 20 years' experience managing projects in the health, education, livelihoods, agribusiness, and infrastructure sectors for government donors and foundations.



Salima Shariff,
Vice President

Salima is a researcher and strategist with expertise in leading complex evaluations and large-scale transformations. Salima is passionate about the interoperability of health and social service data and user experience in complex information systems.



Elizabeth Rankin,
Treasurer

Elizabeth is a retired chartered accountant/chartered public accountant, with over 10 years' experience as a director on non-profit boards.



Steven Uggowitzer,
Director

Steven brings over 15 years of international experience in designing and deploying public health information systems. Steven is focused on data systems that scale using DHIS2 and other platforms.



David Gotlib,
Director

David, M.D. FRCP © is a general and child psychiatrist, and software developer. He has a passion for delivering mental health services to those in need, and developed KoNote, an open-source client note-taking software.



Alex Goel,
Director

Alex is an independent healthcare Health Information Systems (HIT) consultant. He has worked with a variety of health data standards to improve how data is collected, stored, and used.

Message from Executive Director

Dear Colleagues,

It has been an extraordinary year on so many fronts. Despite the many challenges we have collectively faced, it has been reassuring to know that LogicalOutcomes continues to grow as an organization wholly committed to supporting the social services sector at a time of crucial importance. In many ways, it feels as though LO was made for our times. We have worked remotely from the very start; we work with clients across the world; we are a values-based organization grounded in the social determinants of health; our colleagues and partners represent diverse identities and backgrounds, and we're deepening our commitments to equity and inclusion. These attributes will ensure continued success as we emerge out of the pandemic.

Of course, we could not have achieved all that we have without the contributions of those who have led the way. In particular, I want to acknowledge Martha McGuire, who is stepping down from the LO Board. Martha's accomplishments and reputation as a highly-respected credentialed evaluator are known to many. However, I want to thank her above all for providing LO with consistent leadership as a past President and Board member. LO has been strengthened by Martha's dedication and we look forward to continuing to work with her across several projects.

Some of our accomplishments over the past year include:

- Hosting our first Data Equity retreat
- Presenting our work at numerous conferences
- Developing capacities in monitoring and evaluation system development
- Strengthening our data security policies and systems

It has been an honour and pleasure to step back into the Executive Director role. Looking forward, we plan to broaden our consulting while focusing on the following areas:

- Strategic recruitment
- Renewed marketing and story-telling
- Data equity
- Improving our processes and policies

Thank you to everyone in the LO family. We look forward to continuing our collective work to achieve social impact!

Neil Price



Service Area Update: SIS

FY2021 has been a time of rapid expansion, experimentation and development for the SIS team.

Our largest project to date came to fruition this year, with the launch of the Ontario Trillium Foundation's Outcomes Measurement Platform. The platform enables OTF, one of Canada's leading granting foundations, to understand, demonstrate, and improve the impact of their investments, by supporting more than 220 OTF Grantees from across the province to measure key grant outcomes.

While the OTF platform is our largest SIS project, we developed evaluation tools and systems for many other SIS clients over 2021. Longstanding clients like TNO and OCASI continue to monitor program impact via SIS tools. Data systems are now in place for the five agencies that participate in COSTI's WAGE-funded GBV Community Research Project. And we're developing an evaluation system for West Neighbourhood House, to support longitudinal analysis of client outcomes at the individual and aggregate levels.

Each of these projects has presented new challenges and sparked new innovations, contributing to an ever-growing SIS toolkit from which additional projects can benefit. As we look forward to 2022, we're anticipating new opportunities to share our suite of evaluation tools and approaches, with the aim of building evaluation capacity across Ontario and elsewhere.



Sophie Llewelyn, SIS Manager

Gratitudes

It's such a pleasure to work with all the creative problems solvers involved in our SIS projects!

An enormous thank you to:



Project Manager
extraordinaire,
Betania Calderon



O365 whizzes at
Code Creators
(Sherry Rajani, Owner)



Systems Architect &
Innovator-in-Chief,
Gillian Kerr



LimeSurvey ninjas
Encuesta
(Gabriel Jenik & Lucas Walter)



Service Area Update: Evaluation

In FY2022 the Evaluation practice expanded in both domestic and international assignments. With COVID-19, most of the work is being carried out virtually, supported by LogicalOutcomes' long-standing experience in the use of virtual tools. This is likely to continue as the rest of the world is becoming more comfortable with virtual meetings.

LogicalOutcomes has played a strong role in strengthening evaluation practice through Martha's work as a Canadian Evaluation Society Fellow, a member of the CES credentialing board and as chair of the European Evaluation Society's thematic working group on professionalization.

As a group, we are moving towards having a core team of credentialed evaluators and further expanding our practice as more members of the team can take on the role of team leader.



Martha McGuire, Evaluation Manager

Gratitudes

Gratitudes to our growing Evaluation team:



Salima Shariff



Dorothy Nyambi



Rolene Guilland



Neil Price



Harman Bhatti

Service Area Update: dhis2

FY 2021 was a year of slow and steady for the DHIS2 core team. We focused on improving a global MEAL (Monitoring Evaluation Accountability and Learning) platform for a long-time client and international charity. We also began a new project with a US-based charity offering early childhood development programs in 6 African nations, leveraging DHIS2 tracker and tablets for offline data capture. Collaborating with Geneva-based eSHIFT partner network, we piloted a Malaria tracker in South America, and kept in touch with past clients looking to optimize their existing DHIS2 systems.

Continuing with the virtual conference trend, it was easy for our core team to learn from international experiences at the annual DHIS2 conference hosted by the University of Oslo. It is encouraging to see DHIS2 piloted and used for Covid-19 case-based surveillance and immunization programs at all scales and around the globe.

DHIS2 is a global good and it is here to stay; we hope to see more governments and organizations tune in to its potential in the coming years.



Sara Gaudon
DHIS2 Manager

Gratitudes



Kristiyan Panayotov
DHIS2 Analyst

Taking on much of the heavy lifting this year, a special acknowledgement of Kristiyan for his dedication and patience. A consultant to LogicalOutcomes since 2016, Kris is completing a PhD in GIS from Sofia University in Bulgaria.

On the virtual front lines with our international clients and vendors, Kris continues to create and manage multiple data systems while keeping his passion for environmental initiatives a priority. We are grateful to have Kris as a core member of our team.



Seleman Ally
DHIS2 Expert

A special thank you to Seleman Ally; DHIS2 expert based in Zanzibar, and consultant to LogicalOutcomes since 2017. Sele has been scaling up a local group of technical experts to support mainly health-information DHIS2 systems.

In 2021 Sele provided outstanding expertise and time-sensitive effort on a number of our M&E focused projects. Thank you Sele and all the best in growing your team!

Service Area Update: Community Development

In FY2021, our Community Development practice broadened LogicalOutcomes' reach into strategic planning, theory of change development and stakeholder consultation.



We are thrilled to work with TAIBU Community Health Centre, Hard Feelings and the Student Association of George Brown College (SAGBC) in delivering projects that respond to community-driven mandates.

As values-based organizations, our projects have emphasized equity, diversity and inclusion, community-building, decolonization, digital transformation and advocacy.



Neil Price, Community Development Manager

Thank you to our Community Development clients who have given us meaningful opportunities to work alongside them as they work to build healthy and inclusive communities!

Gratitudes

I want to acknowledge the many contributions of LogicalOutcomes' consultants Martha McGuire, Rolene Guilland, Harmanpreet Bhatti and Dorothy Nyambi.



Financial Report 2020-2021

BALANCE SHEET

	As of June 30, 2021	
	June 30, 2021	June 30, 2020
ASSETS		
Cash and Cash Equivalent - CAD	\$73,639.28	\$124,279.38
Cash and Cash Equivalent - USD	\$87,286.77	\$36,646.67
Total Cash and Cash Equivalent	\$160,926.05	\$57,915.85
Accounts Receivable (A/R) - CAD	\$60,500.65	\$2,486.00
Accounts Receivable (A/R) - USD	\$20,740.92	\$21,828.35
Total Accounts Receivable (A/R)	\$81,241.57	\$24,314.35
HST Receivable	-\$2,422.57	\$0.00
Uncategorized Asset	-\$2,016.07	-\$2,016.07
Unrealized Loss/gain on FX	-\$665.49	-\$665.49
Total Assets	\$237,063.49	\$79,548.64
LIABILITIES AND EQUITY		
Accounts Payable (A/P)	-\$1,220.70	\$2,645.69
Credit Card	\$304.67	\$1,162.44
GST/HST Payable	\$24,985.53	-\$2,481.92
Federal Taxes	\$2,085.40	
Total Current Liabilities	\$26,154.90	\$2,241.48
Deferred Revenue	\$100.00	\$100.00
Loan	\$0.00	\$4,793.23
Total Non-current Liabilities	\$100.00	\$4,893.23
Total Liabilities	\$26,254.90	\$7,134.71
Equity		
Opening Balance Equity	-\$50,241.48	-\$50,241.48
Retained Earnings	\$122,654.41	\$57,715.12
Excess Revenue for the year	\$138,395.66	\$64,939.29
Total Equity	\$210,808.59	\$72,412.93
TOTAL LIABILITIES AND EQUITY	\$237,063.49	\$79,547.64

REVENUE & EXPENDITURES

	July 1, 2020 - June 30, 2021	July 1, 2019 - June 30, 2020
REVENUE		
DHIS2	\$201,954.43	
SIS Platform	\$423,888.87	<i>Not previously</i>
Evaluation	\$148,928.90	<i>tracked by</i>
Community Development	\$20,250.00	<i>service stream</i>
Total Revenue	\$795,044.50	\$423,794.99
EXPENSES		
Executive Director Fees	\$17,130.00	\$14,655.00
Office Manager Fees	\$24,162.63	\$875.00
Marketing & Development	\$3,912.06	\$2,033.22
Insurance	\$4,621.12	\$1,341.88
Consultant Fees & Project Expenses	\$568,041.78	\$332,358.87
Operational Expenses	\$46,543.35	\$9,575.64
Total Expenses	\$664,410.94	\$359,877.69
OTHER EXPENSES		
Exchange Gain or Loss	-\$7,638.43	-\$1,021.86
Total Other Expenses	-\$7,636.00	-\$1,021.99
EXCESS REVENUE	\$138,395.66	\$64,939.29

With revenues under \$1 million, LogicalOutcomes is not required to undergo a financial audit (Canada Not-for-profit Corporations Act). Welch LLP, CPAs, performed a 'Review Engagement' on June 30, 2018.

Contact finance@logicaloutcomes.net for more information.

